

Unusual solution for race application

ALM successful



TransFIORmers MOTO2

RENISHAW
apply innovation™



Overview



Creation :
2011

Additive
Manufacturing

Fior Fork

2016 : 3 Podium
– 1 victory

Moto 2 CEV
championship
MotoGP
championship



2017 ?



Project's history



Claude FIOR
Fior fork inventor – Bike
manufacturer

Christian BOUDINOT
Rider



Project's history



2011

Beginning of manufacturing



2012

First engineer joins team
New design with CAD : MK2



First Race



2013

Race engineer joins team



Additive manufacturing

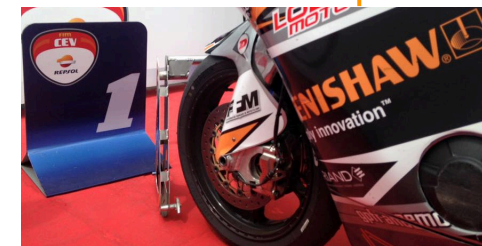
2014

First Podium



2015

First victory



2016



Team Members



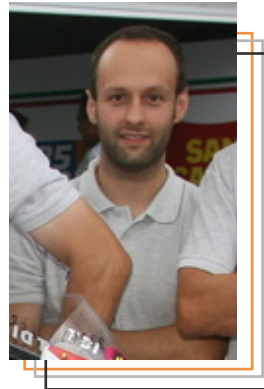
Christian Boudinot
Team Manager



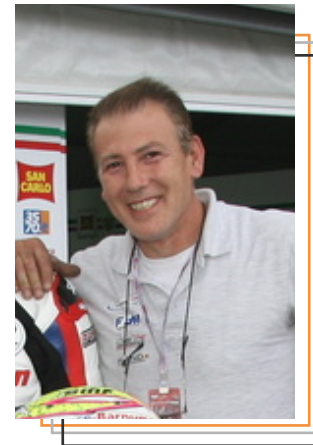
Flavio Prodoliet
Race engineer



Jérôme Aldeguer
R&D/Data engineer



Toni Daloia
Mechanic



Laurent Candiller
Tires/Fuel



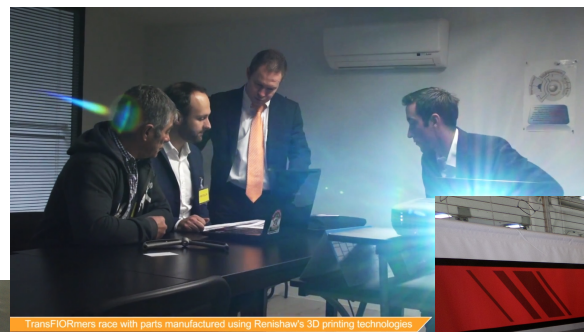
Handmade to racing Team



2011

2014

2016



Handmade with passion

TO

Additive solution to win



Riders



2012

1st race

Lucas MAHIAS



2013 / 2015 : TransFiormers
2014 / 2015 : SuperSport NC
2016 : Supersport WC

2013

Lucas MAHIAS



2013 / 2015 : TransFiormers
2014 / 2015 : SuperSport NC
2016 : Supersport WC

Valentin DEBISE



2010 / 2011 : MOTO 2
2012 : SuperSport WC
2013 / 2015 : SuperSport NC

2014

Lucas MAHIAS



2013 / 2015 : TransFiormers
2014 / 2015 : SuperSport NC
2016 : Supersport NC

Valentin DEBISE



2010 / 2011 : MOTO 2
2012 : SuperSport WC
2013 / 2015 : SuperSport NC

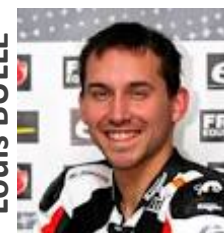
2015

Lucas MAHIAS



2013 / 2015 : TransFiormers
2014 / 2015 : SuperSport NC
2016 : Supersport WC

Louis BULLE



2015 : TransFiormers
2010-16 : SuperSport NC



2016

Louis ROSSI



2012 : MOTO 3
2013 / 2015 : MOTO 2
2016 : TransFiormers

Ricard CARDUS



2010 / 2016 : MOTO 2

Hugo CLERE



2016 : TransFiormers
Supersport NC



Moto2



Prototype frame

Honda 600 CBR Engine : 120 HP

Weight rider + Bike : 215kg min



moto2

Engine, tires and fuel
supplied by organization



Teams use their own engines



Previous seasons



2012

2013

2014

2015

2016

1st
race

1st
race

Best result

Valencia



Barcelona

June 2016



Barcelona

June 2016



Valencia

November 2016

Up to 8 races for this saison



moto2

moto2



Previsional Calendar 2017



FIM - CEV Repsol



Name	Date	Country
Albacete	30 April	SP
Barcelona	18 June	SP
Ricardo Tormo	9 July	SP
Estoril	3 September	SP
Aragon	8 October	SP
Jerez	5 November	SP
Ricardo Tormo	19 November	SP

MotoGP championship



Name	Date	Country
Le Mans	21 May	FR
Silverstone	27 August	UK
Valencia (RT)	12 November	SP

Wild
card



Partners



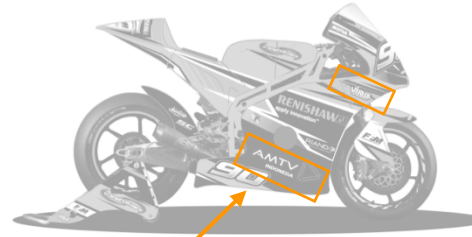
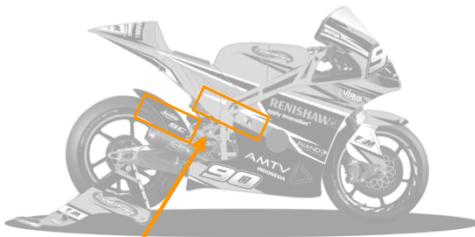
Technical



Financial



Partnership

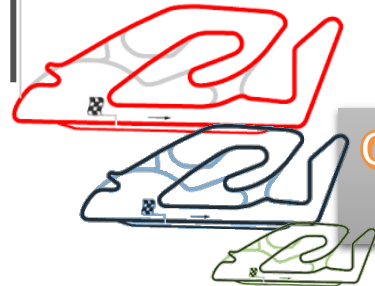


Exclusive Colors Sponsor



3th grade location

2nd grade location



CEV : Event access for 3 races



Guest reception at Silverstone



Media coverage



TV 200 countries – 100 million viewers (Eurosport – Sky Italia – Movistar...)

Public More than 100 000 people at each event

Press Numerous articles after each event in any Motor Bike magazine

Web Pit-lane discussion group (more than 100 000 views) Facebook page (4500 likes)

Various Goodies, shows, team vehicles

CEV coverage 15 000 spectator at each event, live broadcasting on youtube (1 million views) and sports channels (Eurosport, Movistar, sky sport, BT sport...)



Budget



303
K€

Complete
cev Season

FIM - CEV Repsol

Item	Description	
Running cost	Engagement and tracks fees	
	Trip	98 340 €
	Tires	
	comunication	
Staff	Riders	62 500 €
	Team	
Bike exploiting cost	Engine	53 100 €
	Equipement	
Spare parts	Fairing	69 965 €
	Brakes ...	



International championship

Name	Date	Budget
Le Mans	21 May	25 K€
Silverstone	27 August	25 K€
Malaysia	12 November	45 K€

moto2
Wild
card



How this sponsorship helped us in 2016?

- Be able to win
- Media Coverage
- Credibility

Budget

Case STUDIES



Final



Thank you for your attention

